## I FAPIFY.

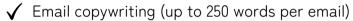
### EMAIL MARKETING PACKAGES

Each tier has a one time setup fee of \$300, includes one email template and set up of Email Service Provider. Call us to waive. All tiers are subject to an annual commitment.

### **MOST POPULAR**

# ESSENTIAL \$500

#### 2 emails per month



- ✓ Images used from your website or stock photography (Up to two per email)
- ✓ Images used from your website or stock photography (Up to four per email)
- ✓ Initial Campaign & target strategy
- ✓ Creative theme development
- $\checkmark$  Design edits for each email
- $\checkmark$  Split testing subject lines
- ✓ Conversion tracking
- $\checkmark$  Open rate analysis
- $\checkmark$  Click rate analysis
- ✓ Monthly Reporting
- Online campaign project management
- ✓ Website signup integration
- $\checkmark$  Initial email template creation (Fully responsive prebuilt template)
- $\checkmark$  List split testing
- ✓ Additional Custom email template design- \$300
- ✓ Landing Page Setup Available upon request

## SELECT \$800

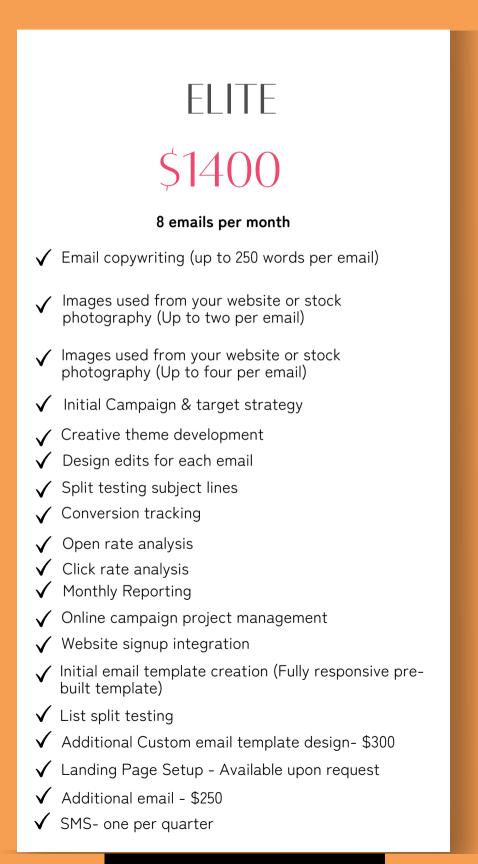
#### 4 emails per month

 $\checkmark$  Email copywriting (up to 250 words per email)

- ✓ Images used from your website or stock photography (Up to two per email)
- ✓ Images used from your website or stock photography (Up to four per email)
- ✓ Initial Campaign & target strategy
- ✓ Creative theme development
- ✓ Design edits for each email
- $\checkmark$  Split testing subject lines
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### **BUY PACKAGE**

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